

# GROWING SMALL BUSINESS EXPORTS



# 73%

small businesses are **not aware of digital resources** that can help them reach customers around the world.



If small businesses had **better access to global markets**, it could increase the **GDP** of the United States by **\$81 billion** and add

# 900,000

**new jobs.**

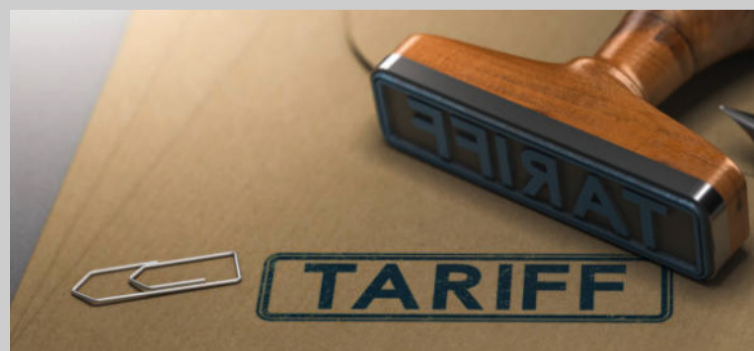
# 17%

**non-exporting small businesses report that they have excellent or good access to technology to solve problems related to exporting.**

# 66%

small business owners believe technology can help to overcome the top three barriers to exporting:

- tools to help with finance and payment collection
- communications challenges
- tariffs and customs issues



Sources: U.S. Chamber Of Commerce Technology Engagement Center (C-TEC) and Brunswick Insight  
[www.americaninnovators.com/SMALL-BUSINESS-EXPORTS](http://www.americaninnovators.com/SMALL-BUSINESS-EXPORTS)