73% of small businesses are not aware of digital resources that can help them reach customers around the world. If small businesses had better access to global markets, it could increase the GDP of the United States by $81 billion and add 900,000 new jobs.

17% of non-exporting small businesses report that they have excellent or good access to technology to solve problems related to exporting.

66% of small business owners believe technology can help to overcome the top three barriers to exporting:

- tools to help with finance and payment collection
- communications challenges
- tariffs and customs issues

Sources: U.S. Chamber Of Commerce Technology Engagement Center (C-TEC) and Brunswick Insight
www.americaninnovators.com/SMALL-BUSINESS-EXPORTS